

1-8-2011

Thursday January 27. New Members

membership retention - new member growth 10% +

Demographics - new members -  
current members -

↑ maintain -  
email  
ages  
↓ professions - resources for club use

membership

- survey -
- roster
- distribution of information for member use.
- in kind contributions
- flooring improvements
- printers • hardware
- computer system
- phone systems
- carpeting -
- storage space -

Purchase corner building to square off  
scc property - to develop new  
bldg w/ joint / or co venture -

Calendar → best utilization  
of mental space

Accounting - in house -  
out

why accrual - why not cash.

Board Member Skill set Needs

- real estate
- acct / finance -
- legal
- HR.

Staff needs

Operations mgmt - include acct - general  
change accountants - \$27k expense = 30-35% of a ft salary

Computer systems -

review phone system -

HVAC - review - / other supplier? -

✓ Swedish ambassadors -  
immigrants -  
students -  
operations staff?

operations

form to do contract -  
two / 3 part - then  
enter into computer -

current A/R - why an  
AR for

rental inquiry info sheet  
could transfer to contract  
info