
From: White, John
Sent: Thursday, January 08, 2009 1:52 PM
To: Paananen, Ron; Dye, Dave; Grotefendt, Amy (Consultant)
Cc: Visconty, Sasha (Consultant)
Subject: FW: Speaking points

I think we should help to ensure that the messages next week stay aligned with some of the points below. Particularly important are the message points about state responsibility being SR 99, and the avoidance of public decision statements regarding the other alternatives that have been under consideration (as that could mess up our NEPA process). Sticking to the reasons why the bored tunnel is best and being recommended, accompanied with reasons why the other options were not recommended and avoiding statements about them being formally eliminated would be best for us.

From: Visconty, Sasha (Consultant)
Sent: Thursday, January 08, 2009 1:28 PM
To: White, John; Greco, Theresa
Cc: Mattern, Dave (Consultant)
Subject: Speaking points

Hey there,

For what it's worth, here are some speaking points we were hoping you could elevate... soon... :)

Message

- Partnership process has done excellent work developing systems solutions for replacing the Viaduct
- We heard from them that both a tunnel and surface and transit solutions were needed – a tunnel to move people thru Seattle – surface and transit to get people and goods around Seattle.
- Since a bored tunnel is the best solution for SR 99, and it has excellent support from the Partnership, WSDOT is moving ahead with the work necessary to implement such a solution.
- Seattle is the partner responsible for Seattle's surface streets, and they will continue as the primary agency for implementing surface street improvements for the intra-city part of the system solution.
- King County is the partner responsible for implementing transit in Seattle and greater King County. They will be working with the City to implement transit.
- Next steps will be developing the best bored tunnel.

Focus on positive message

- Explain what we will do instead of what we won't do
- Strongly advise not saying that we have made a decision on a single alternative
- Avoid saying that alternatives have been eliminated