
From: Grotefendt, Amy (Consultant)
Sent: Tuesday, February 03, 2009 2:01 PM
To: 'Eric Tweit'; Powers, Bob; Pearce, Steve; 'Tracie Sunday'
Cc: Bandy, Mark; Paananen, Ron; White, John; 'OClaire, Christina'; Claus, Emily (Consultant); Van Ness, Kristy (Consultant)
Subject: RE: AWW - NW additional maps

Here are comments from Bandy and myself -- they may look like a lot, but they're mostly clarifying, usability, editorial-type comments. We're not adding a a lot of new information, I promise!

We'll look at the West Seattle and transit maps, and the folio next.

Thanks and call if you have any questions.

AJG

Overall

- It was hard to know what I should be looking at first with some of the maps, particularly the ones with more information like the freight map. I think what we want to pop out are the routes so would suggest there may be ways to "fade back" the map, the colors of the call-out boxes, etc. to make those routes be the first thing your eye is drawn to. I'll leave it to the experts to figure out the best way...
- Do we really need the railroad shown all the way from Interbay to downtown? It feels distracting and may just lead to more confusion (such as Sen. Haugen's questions at the Senate hearing).
- It is not clear why we only show arrows going in one direction on some of the routes (i.e., Mercer Street, 15th Avenue NW) -- someone who is not as familiar with the area may think those are one-way streets, especially since we're highlighting two-way Mercer St.
- "Full access to/from Mercer Corridor to SR 99" is on several maps and may mean to some that it is a full interchange, or right-turn on and offs similar to today. In some cases, it may mean taking a couple of right-hand turns, I believe. Could it be changed to just read "Access to/from Mercer Corridor..." or is this a place to do another pull-out (at the risk of making it more busy) that shows how that access will work?
- Two-way Mercer is written differently on each of the maps -- should be consistent.
- SR 99 is written several different ways -- should be SR 99 (no hyphen, with space).
- Some titles say NW Seattle, others say Northwest Seattle -- should be consistent.

Maintaining important freight connections to Ballard/Interbay

- Change title to "Maintaining three freight routes to Ballard/Interbay Industrial area."
- Denny Way to SR 99 bored tunnel and I-5 will also be a potential freight route to the bored tunnel and I-5 in the future and should be shown on the map.
- Label Interbay, Piers 90/91, Fisherman's Terminal, Terminal 46, and industrial area boundaries to show the areas we're trying to highlight.
- Draw westbound arrow on Leary Way to show that it goes to the west of the Ballard Bridge, where other industrial areas are located.
- In the "hazardous/flammable..." brown call-out box, add a statement that shows this is the same as the restrictions in the Battery Street Tunnel today.
- The "See Insert" in the call-box is easily lost -- can there be a shading of that area, or a box drawn around it to show that it relates to the inset on the top of the page?
- Change the legend titles to "Route to Elliott Avenue/Alaskan Way," "Routes to Bored Tunnel," and "Routes to I-5." Move legend down to where North arrow, and scale are located.
- If we're not showing a route on Second Avenue in downtown, let's take it off the map -- it's so close to Western Ave that it makes one wonder where First Avenue.
- Add existing and future grade information at key locations, including Elliott/Western, bored tunnel portal

locations.

New two-way Mercer corridor

- Add legend that shows what blue line versus orange line means, and what the numbers in the circles and arrows means.
- Can a description after the word "vacated" be added to the "Broad Street Vacated" label? We frequently get questions what that means and "vacated" feels like a word only a few people know. Does the right-of-way get turned back to the city, can it be sold, what happens to it?

How two-way Mercer will improve access between I-5 and NW Seattle?

- Can access routes to Queen Anne and Fremont be added since those neighborhoods are shown on the map?
- Access to Westlake/Nickerson will be improved with the two-way Mercer St. make it a viable route to and from Interbay/Fisherman's terminal. Add that route to the map.

Improved options for access to Downtown from Northwest Seattle

- The routes shown on the map exist today so the title should be changed to "Maintaining today's vehicle access to downtown from Northwest Seattle"
- The "See Insert" in the call-box is easily lost -- can there be a shading of that area, or a box drawn around it to show that it relates to the inset on the top of the page?

How the Bored Tunnel works for Northwest Seattle

- Change title to "Three routes to SR 99 bored tunnel from Northwest Seattle"
- How is the access from Dexter and Westlake to the bored tunnel provided?
- Change the legend titles to "Mercer/Elliott route to SR 99 bored tunnel," "Aurora Avenue N. route to SR 99 bored tunnel," and "Westlake and Dexter route to SR 99 bored tunnel"
- This map could be combined with the map "How the new Alaskan Way provides access through downtown for Northwest Seattle." It would contain the same amount of information that's on the freight map and make public presentations a little easier. It would also show there there are multiple ways through downtown for NW Seattle residents -- either on Alaskan Way or in the bored tunnel. When I look at the second map by itself, it might send the message that there is only way one for a Ballard resident to get through downtown.

How the new Alaskan Way provides access through downtown for Northwest Seattle

- No comments

From: Eric Tweit [mailto:Eric.Tweit@Seattle.Gov]

Sent: Monday, February 02, 2009 4:39 PM

To: Claus, Emily (Consultant); Grotefendt, Amy (Consultant); Van Ness, Kristy (Consultant)

Cc: Pearce, Steve; Tracie Sunday

Subject: AWW - NW additional maps

We are working on a brochure for NW neighborhoods. To manage space, we've combined some of the information on the maps sent in the earlier email. The brochure would include

from previous email:

- How the bored tunnel works for northwest seattle
- maintaining freight connections to ballard/interbay

attached here:

- Brochure_How the new Alaskan Way provides access through downtown for northwest Seattle (the attached combines info from two of the maps in the previous email).
- a graphic of two-way Mercer

Call or email if you have questions.

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